

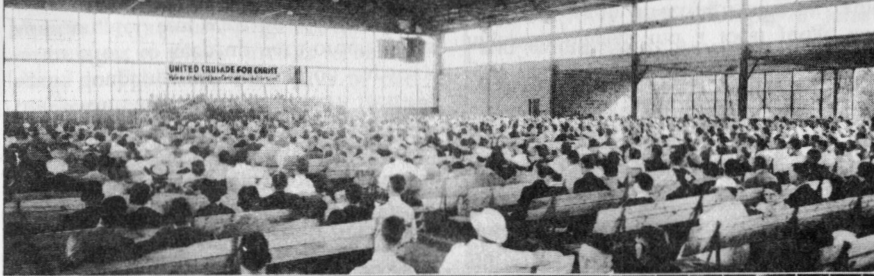
# NOW

SEPTEMBER 2, 1936

## Speaker At Plant Dedication



Dr. R. R. Brown of Omaha, Nebraska, speaker at the "United Crusade for Christ" services August 30 through September 4, 1936, dedicating the new addition to the R. G. Le Tourneau, Inc., plant at Peoria, Illinois.



Dedicatory service Sunday afternoon. Small pictures left and right, exit the audience. Above: The Music—seated in center, his head between Song Leader Bill Retts and Pianist Ira Gerig, is R. G. Le Tourneau. He is seated between the four members of the King's Messengers Quartette and surrounded by members of the Shopmen's Chorus. Next up: Some co-operating Peoria preachers standing and seated around Dr. Brown, Mr. and Mrs. Le Tourneau, D. E. Bradshaw of Omaha, Louise Le Tourneau and J. F. Chase. Two top pictures in different views of audience.



## WHY DEDICATE A FACTORY?

By R. G. LE TOURNEAU

Some people may wonder what religion has to do with business. But some years ago I began to ask myself the question, "What's the use of having a religion that doesn't work?" And I began to give it some thought. The Spirit of the Lord got ahold of me and I began to think these things over, and I said to myself, "I profess to love the Lord Jesus Christ, but my actions don't prove it. I profess to have a Saviour who is able to help me, but here I've been worrying along in my own strength."

I had had a partner who, although a good man and a smart man, had let Satan trip him up, and the business went smash, and there I was with a lot of debts to pay, and nothing but my two hands to pay them with. I said, "If God is what I claim He is and profess to believe, why not go into partnership with Him?" And I got down on my knees at an old-fashioned altar of prayer, and there I made a little deal with God.

I feel that I could have kept my part of the deal lots better than I have, but this business and its unparalleled growth are a testimony to how God has kept His part of the deal. And when I say unparalleled growth, I mean just that. Four years ago the creditors were trying to decide whether to give us a chance to try to pay out or to take their loss on the Le Tourneau account, clean up and forget it. Today we are dedicating the second addition within a year to our Eastern factory, again doubling our production capacity in an effort to keep up with orders. This addition, 160 feet wide by 600 feet long, gives our Peoria plant a total length of 1,200 feet.

You see, we have a personal God, a personal Saviour. Isn't it marvellous that He is willing to condescend to make a personal deal with you and me, the creatures of His hands?

If I did not seek to give God the glory and tell the world that this business really

belongs to Him, seeking to honor Him in the dedication of this splendid new building, I would not be fulfilling my part of the deal.

On the other hand, I would not seek to lower His grace to the level of a bargain. The Lord Jesus Christ in the shedding of His precious blood to wash away our sins has done that which we can never repay. The Lord of Glory left the ivory palaces and came down into this world of woe — Who, though He was rich, yet for our sakes became poor, that we through His poverty might become rich — when we look at it from that angle, we must admit that no mortal will ever be able to repay Him. But because I believe that God wants business men, as well as preachers, to be His servants, I believe that a factory can be dedicated to His service as well as a church, and that it can be used as a means of saving many souls.

I believe the world is looking for religion that really works, and, while I realize that success is not always measured in dollars and cents, any more than true joy and happiness can be measured in dollars and cents, I am certain that if those who profess the name of Christ would really put their confidence in Him they would find that God still is on the throne.

### **Motorists Directed From Air By Radio**

Cruising over Cook County in a transport plane on a recent Sunday, a county highway official and a local judge had such success in directing traffic by radio around congested spots, says Time, that they announced they would continue to use this new traffic control method every Sunday until the end of summer. Their short-wave directions are relayed directly to motorists by Station WBBM.

Thus the drivers of radio-equipped cars traveling on Sunday near Chicago who are tuned in on WBBM are apt

to hear the program interrupted with such advice as: "All motorists from Joliet bound for points east of Hammond should use U. S. Highway No. 6 to avoid a detour on Route No. 30 between Lenox and Frankfort."

Just so, God looks down and directs the lives of His children. He Who knows the end from the beginning sees all that lies ahead in the paths they are traveling, knows how to guide them around and through the tangles and snarls. And those who are tuned in through prayer and faith and obedience get their directions from His Word just as readily and as plainly as the Cook County motorists tuned in on WBBM get theirs from the words of traffic officers cruising overhead.

Of course, only motorists whose cars are radio-equipped can hear the traffic directions that will save them from traveling congested and dangerous roads. And only those who, by receiving the Lord Jesus Christ as their Saviour, are indwelt by the Holy Spirit are equipped to hear the voice of God speaking to them. "My sheep," said the Lord Jesus Christ, "hear My voice, and I know them, and they follow Me: and I give unto them eternal life; and they shall never perish. . . ."

Other Cook County motorists may often be saved from traffic delays and dangers by having the radio advice of the flying traffic directors passed on to them by autoists who have heard it or by motorcycle officers who are listening to the aerial broadcast. Or they may hear it themselves over roadside radios.

So long as there are in the world Christians who are in touch with the Creator, their influence will be manifest in holding back the world from rushing headlong to corruption and in swerving a thin stream from the broad road that leads to destruction to the narrow path that leads to everlasting life. But one day soon the Lord Jesus Christ will call to all who hear His voice, "Come up higher!" Instantly they will leave their earthly paths to wing their way with Him to the

Father's house. When they are gone, who will be left behind to listen to the voice of God?

God knows the end from the beginning. Calvary's cross, with all its shame and suffering for the Son of God, Who became the Son of Man that He might there bear the full penalty for our sins, was not an afterthought with God. Before the foundation of the world He knew that Adam and all his race (all mankind) would fail. As certainly as Cook County officers from their transport plane can see congestion on the road ahead of the motorist, so surely and far more surely could the all-seeing God foresee man's fall through sin, man's complete failure. And "when the fullness of time was come, God sent forth His Son," "not to condemn the world, but that the world through Him might be saved."

Every motorist who has the price can have his car radio-equipped so he can listen to the traffic broadcasts. The full price has been paid for every sinner to receive God's gift of eternal life, accompanied by pardon, cleansing and the receipt of the Holy Spirit, Who will guide him into all truths and through every mile of his earthly journey.

God's broadcast to all travelers to eternity is, "Flee from the wrath to come!"

All who heed this warning can say truthfully and happily, "The Lord is my Shepherd. . . . He leadeth me in the paths of righteousness for His Name's sake. Yea, though I walk through the valley of the shadow of death, I will fear no evil: for Thou art with me; Thy rod and Thy staff they comfort me. . . . And I will dwell in the house of the Lord forever."

## NOW

"Behold, NOW is the accepted time; behold, NOW is the day of salvation."—2 Corinthians 6:2.

Published weekly for everybody connected with R. G. LE TOURNEAU, INC., Peoria, Illinois, and Stockton, California. This special edition is a souvenir of the dedication of the new addition to the Peoria plant.